

**20%**  
**Discount on all**  
**Tire Services**

## Group Membership

It's time to start thinking about winter tires. With New England's harsh winter weather just around the corner, it's one of the most important factors for staying safe on the road.

### Why Winter Tires?

#### Greater Traction

- Softer tread compounds provide superior road grip on icy roads when compared to all-season tires.

#### Shorter Braking Distance

- Softer tread compounds grip road surfaces faster thereby slowing vehicles quicker.

#### Confident Cornering

- Softer tread compounds provide sureness of cornering and significantly reduces the threat of hydroplaning.

**NO**  
**APPOINTMENT**  
**NECESSARY!**

**NITROGEN**  
**TIRE**  
**INFLATION!**

For optimal  
tire pressure!

**" At Tire Warehouse,  
all we do is tires - you  
get the best service,  
selection  
and price. We  
guarantee it! "**

**Over**  
**Thousands**  
**of Tires in Stock!**

Tire Warehouse  
Offers a tremendous  
variety of snow tires!

**Wiper Blades**  
**w/ FREE**  
**Install!**

**90 days**  
**Same as Cash!\***

### Top Three Misconceptions You May Have About Winter Tires

#### 1) All-Season Tires are good enough!

- Regardless of the tread depth, summer tires are not recommended for winter weather. A product that is designed to work best in the cooler winter season (45 degrees or less), typically has a tread compound designed for increased grip on snow, ice, and slippery surfaces.

#### 2) But It Isn't Snowing Here!

- Summer tires are designed to perform at higher temperatures; All-Season tires are typically designed to perform at medium to high temperatures, and Winter tires are designed to perform at lower temperatures of 45 degrees or less.

#### 3) They Always Clear the Roads and Scatter Sand Where I Live!

- Civic budget cuts are resulting in less and less road clearing, even in and around metropolitan areas.

**Remember to bring in a form of company I.D. for Membership Verification**

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